



Click IT Franchise Overview

The Integrated IT Services Ecosystem

A revolutionary franchise opportunity redefining how technology services are delivered, sold, and scaled.

Click IT transforms fragmented IT support into a unified, productized, and locally operated brand—combining managed IT, cybersecurity, cloud, and digital solutions under one powerful ecosystem.



Who We Are

Click IT® is a nationwide technology services brand that empowers local owners to deliver professional, enterprise-grade IT solutions through a proven franchise system.

Founded in Chagrin Falls, Ohio, Click IT began as a retail IT service provider and evolved into a full-scale managed services enterprise. In 2019, we launched the Click IT Franchise program, providing entrepreneurs and IT professionals with a platform to own and operate their own technology business using our integrated systems, branding, and fulfillment network.

Today, Click IT represents the next evolution of local IT services—a **nationally connected, locally delivered** model that allows each franchise to serve as the trusted technology partner for businesses and residents in their community.

Our mission is simple: **to make professional IT services accessible, reliable, and profitable for local business owners.**



The Click IT Difference

The IT services industry is booming—but fragmented. Most small businesses struggle to find reliable, long-term technology support. They're stuck choosing between:

- Solo IT freelancers who lack scalability
- Break/fix computer shops that don't offer prevention or security
- MSPs with chaotic pricing models and unclear service delivery
- Big-box brands that don't provide real business solutions



Click IT changes that.

We created a **franchise system engineered for recurring revenue and professional IT service delivery**—bringing Fortune 500—level solutions to local markets.

Click IT is built differently:

- **Standardized service delivery** powered by the Click IT Marketplace
- **Retail + Managed IT hybrid model** creates trust and long-term clients
- **Monthly recurring revenue** from service plans
- **Full stack solutions** across IT, cybersecurity, cloud, backups, and more
- **Proven local sales model** through neighborhood brand presence

This is not a computer repair franchise. **Click IT is an integrated IT services platform built for scale.**

The Integrated IT Services Ecosystem

Click IT introduces the first **Integrated IT Services Ecosystem**—a business model that unifies managed IT services, cybersecurity, cloud solutions, hardware, and digital services into a **single operating system for growth**.

At the core of this system is the **Click IT Marketplace**—a fully developed catalog of productized services that makes IT delivery faster, simpler, and more profitable.

The Click IT Ecosystem Includes:

- **Click IT Marketplace** – Over 100 productized IT service offerings

Much More Than Just Computer Repair

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- **Click IT University** – Technical + business operations training
- **Click IT Centralized Fulfillment** – Services delivered for you when needed
- **Click IT Vendor Network** – Preferred pricing with enterprise suppliers
- **Click IT Recurring Revenue System** – Managed service plans that scale
- **Click IT Tech Stack** – Proven platforms and automation tools
- **Click IT Storefront Identity** – A trusted local brand presence



Together, these components create **a powerful, repeatable franchise model** that delivers serious growth potential without requiring owners to start from zero or build systems on their own.

Productized IT Services (The Click IT Marketplace)

Most IT companies sell services the hard way—custom quotes, inconsistent pricing, unclear scopes, and unpredictable delivery. This makes growth difficult and profit margins unstable.

Click IT solved this problem by **productizing IT services**.

What this means:

Instead of selling IT services ad hoc, **Click IT franchises sell from a structured service catalog**, just like a professional services menu.

- ✓ Over **100 standardized services**
- ✓ Clear scope and pricing models
- ✓ Built-in product codes and order flow
- ✓ Fast quoting = faster sales
- ✓ Easy to train and scale

Service Categories Include:

- Managed IT Plans
- Cybersecurity & Compliance
- Business Continuity & Backups
- Cloud & Productivity
- Secure Email & Communications



- Web Development & Hosting
- Network Support & Configuration
- Remote Helpdesk Support
- IT Infrastructure & Hardware
- Security Monitoring
- Data Migration Services
- Device Repair & Optimization

Whether fulfilled **locally by the franchisee** or **centrally by Click IT**, every service follows a **proven delivery standard**.



Click IT Franchise Business Model

Click IT is built on a **hybrid business model** designed for long-term scalability and fast revenue activation.

How Franchisees Generate Revenue:

Revenue Type	Example	Benefit
Recurring Revenue	Managed IT & cybersecurity plans	Predictable monthly cash flow
Project Revenue	Network installs, cloud migrations	Higher one-time profit
Service Subscriptions	Backups, monitoring, email security	High-margin recurring
Centralized Fulfillment Commissions	Web, cloud, digital services	Scalable without staff
Hardware & Software Sales	Laptops, routers, licenses	Vendor discounts
Break/Fix Services	Walk-in support	Local lead generator

Hybrid Delivery Model:

- ✓ **Local Service Delivery** – Hands-on local relationships
- ✓ **Centralized Service Fulfillment** – Corporate handles technical work when needed

This structure allows franchisees to **grow faster than traditional MSPs**, without needing a team of engineers on day one.

Franchise Models Built for Growth

Click IT offers multiple entry paths for qualified owners. Whether you're launching a new business or converting an existing IT operation, our system makes scaling faster and more profitable.

Franchise Ownership Options

1. Retail Store Model (Standard Franchise)

A fully branded Click IT technology center offering professional IT services, managed support plans, cybersecurity, and retail walk-in capability.

- Full brand presence in your community
- Highest growth potential
- Business-class professional image
- Supports recurring + project revenue



2. MSP Conversion Program

For Managed Service Providers (MSPs) or computer repair shops ready to upgrade to a national brand and expand services.

- Keep your customer base
- Gain Click IT Marketplace + pricing system
- Upgrade brand credibility instantly
- Access national fulfillment + vendor support

3. Satellite Office Model

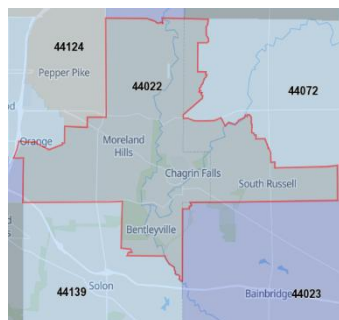
Approved professional office for launching quickly while building your client base.

- Lower initial investment
- Service-first growth path
- Convert to retail model within 18 months

Each model includes full access to the **Click IT Marketplace**, Click IT University training, and centralized service fulfillment.



Protected Territories



We award **exclusive Protected Territories**, giving each franchisee a defined market to grow without internal competition.

Your territory is custom-built based on:

- Business population density
- Local demand for IT services
- Commercial and residential mix
- Serviceable market size

Territory Highlights:

- ✓ Includes defined zip codes or radius
- ✓ Designed for long-term recurring revenue growth
- ✓ Advanced location planning support
- ✓ Market research-backed territory assignments
- ✓ Strategic multi-unit opportunities available

Click IT is actively awarding territories across the United States in growth regions, suburban markets, and key technology corridors.

Town	Zip Code	Population	Businesses
Chagrin Falls	44022	4,113	594
Pepper Pike	44124	5,979	1,270
Orange	44022	3,323	
Moreland Hills	44022	3,320	
South Russell	44022	3,810	
Russell	44072	5,212	106
Bainbridge CDP	44023	3,267	592
Bentleyville	44022	864	
Solon	44139	23,348	1,153
Corporate Store Service Area	Totals:	56,488	3,715



Proof of Concept: Built, Tested, and Ready to Scale

Click IT has been operating in real markets for more than a decade, refining the franchise model through real customer demand, real service delivery, and real business growth. The brand began in 2012 and evolved methodically into a scalable franchise system.

Established Operational Foundation

Location	Type	Purpose
Chagrin Falls, Ohio	Company-Owned	Flagship location and training center
Marietta, Georgia	Franchise	Suburban business market
Pleasant Grove, Utah	Franchise	Family + small business region
Miami, Florida	Conversion Franchise (2025)	First MSP conversion model

These locations helped shape system improvements including:

- Standardized pricing and productization of IT services
- Marketplace service menus and order fulfillment workflows
- Customer onboarding systems and subscription billing structure
- Tech stack automation and central support systems



Rather than franchise too early, Click IT **engineered a proven framework first**—then began awarding territories to qualified operators.

Franchise Training & Support

Every Click IT franchise owner receives a **complete operational launch system** from day one.

Training Program

- **Business Launch Training** – Sales, pricing, quoting, marketplace system



- **Technical Enablement** – Cybersecurity, managed services, stack integration
- **Platform Certification** – Tools, vendors, support workflows
- **Marketplace Certification** – Service delivery standards

Training is delivered by our Ohio-based team and through **CLICK IT University**, an online training system designed to accelerate early-stage success.

Ongoing Support

- Dedicated franchise success coaching
- IT service guidance and tech stack support
- Centralized fulfillment support
- Marketing playbooks and templates
- Pricing strategy and quoting support
- National vendor partnerships
- Peer network collaboration



You are in business **for yourself—but never by yourself.**

Investment Overview (*Compliance-Safe Language*)

A Click IT franchise is a serious business investment built for recurring revenue and long-term asset value.

Ownership Benefits

- Business model with unlimited service potential
- Recurring revenue foundation
- Centralized fulfillment reduces staffing pressure
- Lower overhead than traditional MSPs
- Attractive margins with business client focus
- Scalable, multi-unit potential

General Investment Information

Total investment varies based on the franchise entry path:

- Retail Franchise Model
- MSP Conversion Model
- Satellite Model (launch option)



Detailed costs are disclosed in Item 7 of our Franchise Disclosure Document (FDD).
We do not make earnings claims unless provided in Item 19 of the FDD (if applicable).

Next Steps

Ready to explore owning a Click IT Franchise?

Here's how to get started:

1. **Request Franchise Disclosure Document (FDD)**
2. **Initial Discovery Call** – Business model overview + Q&A
3. **Application & Territory Review**
4. **Business Qualification Interview**
5. **Executive Approval**
6. **Franchise Award & Onboarding**



Take control of your future in the IT services industry.

Contact Click IT Franchise Development

Website: www.clickitfranchise.com

Phone: (440) 444-9789

Email: info@clickitfranchise.com

Why Now

The technology services industry is in a historic shift — and Click IT is positioned at the center of it.

- **IT demand is exploding** – Over 50% of small businesses now outsource IT
- **Cybersecurity threats rising** – Compliance and protection services are now mandatory
- **Cloud transformation accelerating** – High-margin service growth
- **MSP industry fragmentation** – 25,000+ small providers struggling to scale
- **No national consumer-trusted IT brand** – Massive market gap
- **Recurring revenue takeover** – Subscription IT services dominate business buying

Click IT is building the first integrated national IT services brand — and territory availability won't last.